

Are you a developer or designer serving the needs of agents & brokers? The team at FBS IDX solutions has your back. To that end, we have created this handy guide of support resources that you can share with your clients. We are constantly creating content designed to help the real estate pros that you work with stay up-to-date. Have ideas for additional resources that will help you with your customer efforts?, please let us know.

1. Recorded Training Webinars

All of our previous trainings have been recorded and a list maintained in our help resource center. The videos cover a wide range of topics designed to help your clients get the most from LIVE data IDX and much more.

2. IDX Fundamentals On-Demand Training

IDX Fundamentals is a unique training certification program designed to empower your clients with the information necessary to understand IDX, how it impacts their web strategy and more. In addition to a better understanding of IDX, your clients will receive exclusive benefits:

A. All new FBS IDX Solutions customers will receive 2 months of service added to the IDX solution being implemented in their new sites.

B. A frameable certificate of completion.

C. A personal 30 minute mentoring session with Mike Price, our IDX trainer and real estate technology & marketing veteran. He can help your clients with ideas to get the most out of the new resources you've created for them.

We've made it even easier to complete! The training is now all "on-demand". That means your customers can watch previously recorded training videos at their own pace. What could be easier than that?

3. Success Articles

We know how overwhelmed real estate pros are by the amount of information that they receive from so many place. We have compiled a comprehensive library of information that we refer to as "Success Articles" The combined years of experience represented at the FBS IDX Solutions team allow us to provide your customers with unique insight and guidance. When we develop this type of information, we do our best to craft it from the perspective of your busy real estate agent and broker clients. We know how busy you are and how busy your clients are. They want answers that directly relate to their ability to list and sell homes and referring them to these resources can help you in your overall efforts.

4. Success Tips & Tricks

Sometimes your clients just need a quick answer to a pressing issue or idea. We have created some quick reference articles and video training tips to help them pinpoint the information just right for their situation.

5. Wordpress IDX Plugin Demo Site

This is the place to keep up with our IDX plugin for Wordpress. In this site examples are posted along with an exhaustive list of documentation and features if the widgets. Members of our dev team are working as we speak to add improvements and optimization.

6. Smartframe Guide

This resource shows step-by-step how your clients can set up the IDX manager, create Smartframe IDX saved searches and more. It covers everything from selecting link names, options for display and branding, portal registration options and more. If you're helping your clients establish Smartframe searches, this is a great resource for setting up custom links, access to tips and more, all in one place.

7. Social Media

The team at FBS IDX solutions works hard to make sure you have access to all of the great resources outlined in this guide and more. To that end, we are constantly sharing updates, links and news relevant to IDX home search strategy. Part of our planning for 2019 includes expanding our social media messaging efforts. Connecting with us via social media is a great way to ensure you're up to speed. Here are the links to our social accounts:

Facebook – Twitter - LinkedIn

