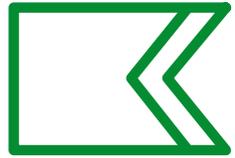


SOMO IDX FAQ



IDX (Internet Data Exchange) is the cooperation that allows Brokerages to display listings on one another's websites. This is referred to as Broker Reciprocity.

How do I get a listing search on MY website?

IDX Options From Flexmls/FBS Solutions

IDX LITE

If cost is a concern, this is a **FREE** way to get the listing search onto your website. The search will very familiar you, as it looks just like the quick search function in Flexmls. You can add the search as a hyperlink or as HTML code.

Get the link: Search for IDX Manager in the Menu search bar. Scroll to the verrrry bottom of the screen and click on "Retrieve IDX Lite Link".

SMARTFRAME

**\$349/yr.
agent version**

- Works with DIY platforms such as Wix, Weeble, Squarespace
- Can enable lead capture, which integrates with your Flexmls client portal
- Data is "Live" - no delay in updates made to listings made in the MLS
- Copy code from Flexmls IDX Manager. Paste anywhere you can use HTML code
- Refundable within 30 days of purchase

WORDPRESS

**\$499/yr.
agent version**

- Best option for SEO because Google sees the listings as part of the website content
- Includes widget options for Market Statistics, lead capture, and searches
- Data is "Live" - no delay in updates made to listings made in the MLS
- If you need to hire a consultant to design your WordPress site, FBS has a vetted 3rd-party list
- Refundable within 30 days of purchase

SPRING AGENT WEBSITE

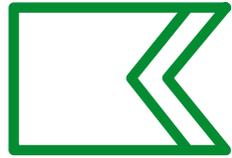
**\$699/yr. plus
\$99 startup**

- Your own website customized to you provided by FBS. No need to hire a 3rd party vendor.
- Data is "Live" - no delay in updates made to listings made in the MLS
- Fully integrated with Flexmls client portal and saved searches
- Modern sleek design optimized for mobile viewing
- Neighborhood pages with hyper-local content

Get more info or schedule a free demo at fbsproducts.com or (866) 320-9977



How do I get a listing search on MY website?



IDX Options From SOMO MLS

RETS

The Real Estate Transaction Standard is a framework used by developers that allows your website to connect to standardized MLS listing data.

To apply for a RETS feed complete the *SOMO MLS Data Access Agreement* found in the Flexmls Intranet, and submit to your member association. Your association will charge an IDX fee, which varies by association.

A separate RETS is required for each separate website you have. They cannot be transferred or shared, even within the same office. A new RETS feed is required any time you have a change in vendor, website name, brokerage, or association. An IDX fee will apply for each new or additional RETS feed.

Types of RETS:

- IDX - Active listings and public fields.
- VOW - A Virtual Office Website establishes a client/agent relationship, allowing more listing data to be included than a public listing search.
- Confidential Office - All fields and statuses restricted to associated office. For internal use only.

Contact your association for fee information:

Greater Springfield, Southwest & West Plains

417-833-1226 | support@gsbor.com

Ozark Trails

417-934-0434 | ozarktrailboard@gmail.com

Tri-Lakes

417-338-4555 | julie@tlbor.com

Ozarks

417-282-5263 | ksre@abbmissouri.com

Newton-McDonald Counties

417-456-9699 | shawna.nmcar@gmail.com

RESO WEB API

**RESO WEB API is not offered at this time.*

RESO WEB API, or Application Programming Interface, is a newer real estate technology standard that can handle "live queries" that allow for immediate results. Instead of duplicating the whole MLS database onto a server, specific data can be requested. This makes API more streamlined and ideal for the development of apps.

Go to the Flexmls Intranet to find SOMO IDX Rules & Regulations

